

APCO has the sole right to determine the eligibility of any company or product for inclusion in the Expo.

**CONTACT INFORMATION**

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

**NEW PRODUCTS ZONE INFORMATION**

**\$900.00** per product  
*Entry Deadline: July 7, 2020*

**Total New Products:**

1    2    3    4

Other \_\_\_\_\_

**Total Cost:** \$ \_\_\_\_\_

**New Products Zone Exhibitors Will Receive:**

- Listing of New Products Zone on APCO 2020 website, including customized search options for new products.
  - Pre-show email blast to registered attendees summarizing the New Products Zone and submissions
  - Dedicated page summarizing New Products Zone in onsite program guide.
  - Listing of New Products in *PSC* magazine, post-show.
- \*Note: "New" is defined as having been released or substantially revised between Sept 2018 and Aug 2019.*

**Products Displayed Will Include:**

- 1 meter counter with company logo
- Literature rack

*\*Note: Electric and Internet will not be provided in New Products Zone. Please redirect attendees to booth for demos.*

**PAYMENT INFORMATION**

**Payment Deadlines**

**Deposit and Payment Schedule**

Due with application..... 100%

**Failure to make payments does not release the contracted or financial obligation of New Product Zone Exhibitors.**

**INITIALS**

**Submit application to:**  
 Email: [ThomasH@apcointl.org](mailto:ThomasH@apcointl.org)

**Need Help? Contact:**  
[WilliamsL2@apcointl.org](mailto:WilliamsL2@apcointl.org)  
 571 312 4400 ext. 7003

**PARTICIPANT REQUIREMENTS**

**Send the following information to APCO with this form**

- Product Name
- Product Description (max 50 words)
- Picture of Product
- Product URL
- Company Logo (eps and jpg formats)

**Make checks payable to: APCO**

**Mail payments to:** APCO International Attn: Accounting Dept  
 351 N. Williamson Blvd., Daytona Beach, FL 32114

**Credit Card Payments:**

An invoice will be sent within one business day with instructions for how to submit a credit card payment online. You can also pay online through the Exhibitor Portal.

I, the undersigned, hereby make Application for New Products Zone Exhibit Space, at APCO 2020. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the APCO 2020 New Products Zone [Rules and Regulations](#) and all policies, adopted by APCO International hereafter. New Products Zone Exhibitor agrees to receive all written and electronic correspondence from APCO International and official event contractors in reference to APCO 2020 and future APCO International events. This application will become a contract upon New Products Zone Exhibitor's authorized signature and APCO International acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....